

# Cardinal McCloskey Services Newsletter



## Our Mission

Cardinal McCloskey Services strives to protect, empower and promote independence for at-risk children and families and those with developmental disabilities through quality community-based services.

## Our Vision

As a dynamic organization, we will lead, advocate and serve to enhance lives by anticipating and responding to community needs.

## Jagr House: an old friend becomes a new addition

On October 7th, Cardinal McCloskey Services held a reception to honor the previous owner and landlord of our Elmsford IRA (Individualized Residential Alternative), Vladimir Jagr. This past April, Mr. Jagr sold the Elmsford residence and the gorgeous surrounding property to CMS. Mr. Jagr has a long history of advocating for those less fortunate. Following the closing, he donated an adjacent parcel of land to our agency, an amazing display of support for the work done at Cardinal McCloskey Services. The Elmsford residence is home to eight dually-diagnosed individuals with developmental disabilities. The four men and four women who live there have access to a swimming pool and basketball court in the backyard, which they enjoy under supervision during the warmer months. The residence is also conveniently located near public transportation, as there is a bus stop at the edge of the property, making this an ideal location to allow the residents to be independent in the community. Many of the



CMS SVP, Creighton Drury, Vladimir Jagr, and CMS CEO Beth Finnerty

individuals use public transportation to travel to and from work. At the reception, CMS President & CEO Beth Finnerty and the Elmsford residents presented a gift symbolizing our appreciation to Mr. Jagr. He then spoke briefly about the wonderful opportunities this country gave to him after immigrating to the United States, and that he was happy to be able *“to give something back to the community.”* ★

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## A Letter from the President's Office



Beth Finnerty

*"While our life changing work is indeed serious business, we do try and infuse laughter and joy into the lives of those we serve."*

Dear Friends,

The Spring 2011 Cardinal McCloskey Services Newsletter is here, and hopefully the warm weather is not too far behind! It is my pleasure to share with you all of the wonderful happenings at CMS over the past several months. Perhaps the biggest news surrounding our agency was our recent move from our longtime location in White Plains. In response to the ever increasing numbers of individuals who need our life changing care, we literally outgrew our "home" of over thirty years and relocated our headquarters to more modern and useful facilities at 115 Stevens Avenue in Valhalla. We will be having a Grand Opening Event sometime in the spring, and we would be honored to have you join us.

Despite all that is new at CMS, we have not neglected the traditions that you have come to expect and that have made our agency a beloved member of the community. While our life changing work is indeed serious business, we do try and infuse laughter and joy into the lives of those we serve. As such, the following pages contain stories about familiar favorites like our **3rd Annual Golf Outing** which smashed previous records and was attended by nearly 90 golfers. Our **Taking the Stage Talent Competition** hit the big time, and was held in the Radisson New Rochelle Ballroom and had over 180 guests. Our **Toy Drive**, which began in the late 1940's sending toys to war ravaged Europe, was featured on News 12 Westchester. Lastly, the agency was featured in an interview I did with Sophia Hall of WCBS 880 News Radio, in a segment on adoption. Please visit our website, [www.cardinalmccloskeyservices.org](http://www.cardinalmccloskeyservices.org) for more on those two media pieces.

I know you are anxious to catch up on all things CMS, so I will let you get to reading. Before you begin though, please know that you can always count on CMS to be there for those who have no one else. In turn, we know that we can count on you to help us in our efforts. After you finish reading however, I ask that you pay particular attention to the five giving scenarios on page 7. Your donations will change these people's lives... won't you help them?

On behalf of the children, families and developmentally disabled adults in our care, please know how appreciative we are of your support. We know you have other philanthropic choices, so we are truly blessed by your kindness and commitment to CMS. ★

Sincerely,

Beth Finnerty  
President & CEO

### Cardinal McCloskey Services on WCBS 880!



On Sunday, December 19th, WCBS 880 Radio aired an interview throughout the day with CMS President & CEO, Beth Finnerty. Beth discussed foster care and adoption resources at Cardinal McCloskey with veteran WCBS reporter, Sophia Hall. If you missed it, you can still listen to

Beth's interview by visiting our homepage at [www.cardinalmccloskeyservices.org](http://www.cardinalmccloskeyservices.org). All of us at Cardinal McCloskey are thrilled that Beth was able to share the story of our life changing work with millions of WCBS 880 listeners! ★



# The North Pole Comes to Valhalla

As anyone who visited our new offices during the month of December already knows, the elves in our CMS Toy Workshop were hard at work. Thanks to the donations received by more than 50 schools, parishes, corporations and individuals our 2010 Toy Drive was a tremendous success; more than 7,500 toys were donated with a total value of over \$140,000! Despite a questionable economy, the true spirit of the season shined through and ensured a memorable holiday for all. The room that will soon become home to our Day Habilitation Program was transformed and filled with thousands of toys and other gifts reminding everyone of "Santa's Workshop." By mid-December, we were bustling with selfless volunteers who assisted in unpacking, logging and sorting toys to prepare the workshop for the arrival of our CMS employees who came to select gifts for the individuals in their care.

A true testimony to the giving spirit of our community, our Toy Drive attracted volunteers from all walks of life this year, including the Iona Prep Gaels Championship Soccer Team. For their participation, the team was named News 12 Westchester Sports "Team of the Week." The News 12 segment covering the Toy Drive and the Gaels Soccer Team aired on Tuesday, December 21st 2010 during the Sports Segment of the 5 p.m. newscast. Coach Marcos Montegudo was proud that his team was willing to spend the beginning of their Christmas vacation helping the less fortunate. As one of the boys commented, "It feels great because you're giving back to the community, and it's not the same thing as receiving presents. I think it's a little better because you're giving to kids who don't have as much as you do."

The 2010 CMS Toy Drive was an amazing display of generosity, as local schools, churches and corporations, as well as

volunteers from the community and employees within our agency, came together to recreate Santa's workshop. A special thank you to those individuals who participated in this year's toy drive; whether it be by orchestrating a toy collection at your parish or school, going out and purchasing gifts for those in our care, or sacrificing your valuable time around the holidays to volunteer. Without each of you, our toy drive would not be able to make the holidays brighter for the thousands of individuals in our care. We are so very appreciative to all of those who helped make this year's Toy Drive the huge success that it was! ★



Santa's Helpers: CMS Staff making spirits bright



# 8th Annual Taking the Stage "CMS Got Talent" Competition

Sunday, November 7, 2010  
2:30 P.M.  
Radisson Hotel  
New Rochelle, NY



Event Emcee, and WCBS 880 Reporter, Sophia Hall with our winners

## CMS Youth "Take the Stage"

Our Eighth Annual Taking the Stage "CMS Got Talent" Competition on Sunday, November 7, 2010 at the Radisson Hotel in New Rochelle was everything we hoped for and more. The evening was hosted by former Miss United States and current WCBS 880 reporter, **Sophia Hall**. Thirty-two of our very own CMS superstars shared their amazing talents with us, and over 150 of their friends, families, and supporters were on hand to cheer them on. Taking the Stage began in 2002 as a creative outlet for our kids to express themselves in a constructive way through writing. Over the years, the competition has expanded to not only include our poets, but also the talented artists and performers in our care. The afternoon was a powerful reminder of the severe obstacles our children face on a daily basis, but also a moving tribute to their indomitable spirit and the unwavering support which CMS gives to them.

Special thanks to **John Hiensch** and **Tony Zauner** for co-chairing the event, and to fellow Board members **Michelle Medina, Paul Guillaro, Chuck Houghton, George Grossman, and Sondra Salley**, who also lent their support and participation. Perhaps their greatest contribution that day was inviting their friends and family as their guests, individuals who otherwise might not have known about Cardinal McCloskey Services. Thanks to the efforts of these Board members, their guests were able to witness the transformative effect of CMS care on some of the most vulnerable members of our community. It was truly an inspirational day for everyone involved. The children in our program continue to work year after year to make this day a success, and we look forward to an even greater show in 2011! Please join us next fall for the ninth Annual Taking the Stage "CMS Got Talent" event! ★



Taking the Stage Event Co-Chairs, Tony and Anna Zauner & John and Ruth Hiensch, and friends



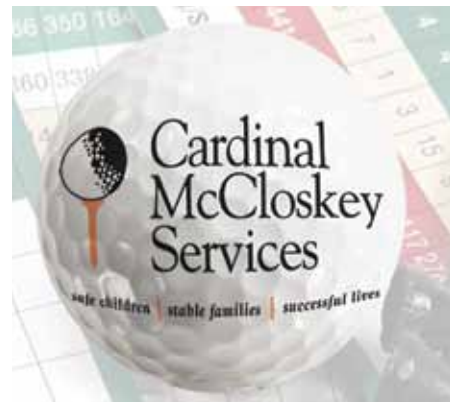
Some of our CMS Superstars rehearsing back stage



Chairperson of the CMS Board of Directors, Michelle Medina, and friends



Frank Vulpi, Vincent Leva, Tournament Sponsor John McCombe, and Bill Kelly



## 3rd Annual CMS Golf Outing Swings Again

On Tuesday, September 14, 2010, Board Member John McCombe and his wife, Mary Theresa, hosted Cardinal McCloskey Services 3rd Annual Golf Outing at Leewood Golf Club in Eastchester, NY, which raised nearly \$100,000! This beautiful day commenced with a brunch in the clubhouse, before a shotgun start at noon. After a glorious day on the course, golfers and guests gathered at sundown for a cocktail reception, followed by dinner and a live auction. This year's live auction included foursomes at exclusive golf clubs in the Tri-State area, VIP tickets to NY Knicks and NY Jets games, four tickets to the David Letterman Show, a half day deep sea fishing trip, and an exclusive CBS/NFL Today Backstage fan experience. There was also an exciting raffle drawing where guests won prizes such as a cruise to the Statue of Liberty National Monument and Ellis Island, a 30-minute helicopter ride for three, tickets for four to the Big Apple Circus, tickets to a 2011 NY Yankee Home Game, and an autographed hockey puck signed by NY Ranger superstar Marc Staal. Our Annual Golf Outing continues to grow each and every year, raising desperately needed funds to support the programs and services provided by CMS. We hope you can join us again at Leewood next year for the 4th Annual CMS Golf Outing on Tuesday, September 13th, 2011! ★



Former CMS Executive Director Marge McLoughlin, Kelly Simmons, Advisory Board Member Clorissa Gioscia, and Diane Wilhelm



Mike Nolan, Michael Grace, Advisory Board Member George Grace, and Mike Gallin

## Cardinal McCloskey Services Calls New Location “Home”

We’ve moved! After spending thirty years at our longtime Holland Avenue location in White Plains, Cardinal McCloskey Services moved its Administrative Offices to **115 Stevens Avenue in Valhalla** on November 29th, 2010. Previous to the Holland Avenue location, the original Cardinal McCloskey Home was located on Mamaroneck Avenue from 1946-1980.

Over the past several years, the number of children, families, and developmentally disabled adults who need our care has grown tremendously. After careful deliberation it was decided that our aging facilities were hampering our ability to serve these individuals, and that a more modern and efficient location would need to be found.

Our spacious new home in Valhalla will allow us to deliver the quality and excellence that have become hallmarks of CMS care. These new offices will also become the center of operations for our Day Habilitation Program for developmentally disabled adults. Its participants are eagerly looking forward to calling Valhalla their new home as well, and we are eager to have these inspiring individuals with us on a daily basis.

Prior to the move, our Executive Team embraced the opportunity to develop an agency-wide leadership task force to increase communication and meet with each department to ensure that each

program’s concerns were heard and addressed. According to the agency’s Strategic Plan, one of our objectives is to “create a meaningful Management and Leadership program to enhance the skills of our management and supervisory personnel and one that is supported by solid career path development.” The move posed the perfect opportunity to do so; “This leadership endeavor was very comprehensive, involving all aspects of project management and demanded a coordinated team effort on the part of everyone. The results were so impressive and not only indentified future leaders for CMS but also contributed tremendous value to a successful move after 30 years,” said Creighton Drury, Senior Vice President of Strategic Planning & Organizational Development.

This team is comprised of staff from various levels of management and departments. Many were considered, but those chosen were Cynthia Burgos, Assistant Director of Day Care; Christina Camardella, Director Corporate & Foundation Giving; O’Neil Lawes, Residence Manager –DD Services; David Liberatore, Social Worker – Family & Children’s Services; Robert Lucas, Facilities Coordinator – Little Angels and Russell Martello, Administrative Supervisor – Bridges to Health.

The Leadership Team played a key role in



choosing the Valhalla location, developing the plans to renovate the Valhalla space to best fit the organization’s needs, assessing what furniture would be best suited for the space, and assisting with the actual “day of” logistics. The Team’s process and assistance proved to be so vital to the Valhalla Move, that the Executive Team has elected to use their experience in assisting with our next relocation of our Bronx Offices. While the Bronx Move is sure to present new challenges, we are confident that our Executive Team, Facilities Staff and the Leadership Team will be able to meet and manage each of those challenges well.

In the meantime, everyone seems to be settling into Valhalla perfectly! It is our hope that Archbishop Dolan will be able to bless our new home in the spring, just as Cardinal Spellman and Cardinal Cooke did with our two previous locations. ★

## Grant Announcements

This past November, Cardinal McCloskey Services was awarded a \$50,000 grant by **The New York Life Foundation** to support our programming at Hayden House. CMS was the recipient of the largest grant awarded by the foundation during this funding cycle and was featured in the December 21st issue of the *New York Nonprofit Press* as well as the December 23rd issue of *The Journal News*. In January of this year, we received a \$10,000 grant from the **TD Charitable Foundation** to support our Individual Residential Alternatives (IRA) and Hayden House. In October of 2010, we were awarded a \$10,000 grant from the **Charles A. Mastronardi Foundation** for our Medical Clinical Department. In September, we received a grant of \$10,000 from the **St. Faith’s House Foundation for the ASPIRE** (Academic Support, Personalized Intervention, and Remedial Education)



Program at Hayden House. ASPIRE is an after-school program that uses computers to help the children catch up academically. We were also awarded an \$8,000 grant by the **MBIA Foundation** to support the ASPIRE Program. **Entergy** awarded us a grant of \$5,000 for our WRAP (Wellness, Recreation and Play) Program at Hayden House. The WRAP Program was designed as a way for our children to participate in different activities to introduce them to a healthy lifestyle in a fun and recreational way. The program allows CMS to offer children healthy recreational experiences that may be routine in the lives of others, but are new for these children. Recently, we received two grants of \$2,500 from the **Anne Anastasi Charitable Foundation**, one to support our general operating costs and one to support the Hayden House Emergency Residential School.

Special thanks to all of our corporate and foundation grantors for their continued support! ★

**WAYS TO GIVE**



If you have any questions or comments, please contact **Mark Hogan**, Vice President of Development at 914-997-8000 ext. 169 or at [mhogan@cms46.org](mailto:mhogan@cms46.org)

In these challenging economic times, CMS is more reliant on private giving than ever. In an effort to make it even easier for you to make a gift, we have several methods for you to help CMS continue its life-changing work.

**You can make your tax-deductible contribution to Cardinal McCloskey Services in any of the following ways:**

**Check:** Please make your check payable to Cardinal McCloskey Services and mail it to us in the enclosed envelope.

**Credit Cards:** We accept American Express, Visa, and MasterCard. Please fill out the enclosed envelope, contact us by phone or visit our secure website: [www.cardinalmccloskeyservices.org](http://www.cardinalmccloskeyservices.org).

**Matching Gifts:** You can double your gift to CMS if you or your spouse, work for an organization with a Matching Gift Program.

**Real Estate:** Gifts of personal residence can also be made with a retained life estate. The retained life estate allows

the donor or a designee of the donor to live in their home for rest of their life. After that time, the real estate is owned outright by CMS, without the complications of probate proceedings. This gift allows the donor to receive current income tax deductions for the discounted value of the property.

**IRA Distribution:** For those who are 70 ½ years or older, you can make a distribution from your IRA to Cardinal McCloskey Services for up to \$100,000 without reporting the withdrawal as taxable income.

**Securities:** You can avoid capital gains tax on securities held long-term and provide an income tax deduction equal to the fair market value at the date of transfer. To transfer securities to CMS please provide your broker with the following information:

**UBS Financial: DTC #: 0221 Cardinal McCloskey Services Acct #: Y1 13273**

Thank you for your generous support. We could not continue our life-changing work without your help! ★

**Think of the Difference You Can Make**

- Your gift of **\$50** can level the playing field for the inner city pre-schooler in our care, providing her with books and other supplies that her family could otherwise not afford.
- Your gift of **\$100** can help us to provide tutoring services to the foster child struggling with school, but striving to use education to get out of the crime ridden South Bronx.
- Your gift of **\$250** can help us to provide vocational training to the 18 year old seeking to support himself with a trade, rather than turn to drugs or gangs, and stay out of prison.
- Your gift of **\$500** will allow us to provide developmentally disabled adults with the training to gain more confidence in their abilities and lead a more independent life.
- Your gift of **\$1,000** can help us to reunite young families torn apart by poverty, abuse and misfortune. ★



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## DID YOU KNOW?

- ★ OUR DROP-IN CENTER IS A SAFE HAVEN FOR MORE THAN 300 CHILDREN EACH YEAR.
- ★ 223 ADULTS ARE CURRENTLY SERVED BY OUR PROGRAMS FOR PEOPLE WITH DEVELOPMENTAL DISABILITIES.
- ★ OUR MEDICAL AND CLINICAL PROGRAM PROVIDED SERVICES TO 1,677 CHILDREN AND ADULTS LAST YEAR.
- ★ DURING THE PAST 20 YEARS, MORE THAN 2,250 OF WESTCHESTER'S ABUSED CHILDREN HAVE BEGUN THE ROAD TO RECOVERY AT HAYDEN HOUSE.

## UPCOMING CMS EVENTS

### SAVE THE DATE

Cardinal McCloskey Services

6th Annual Spring  
Wine Tasting & Dinner

to benefit

Cardinal McCloskey Services

Sunday, May 15, 2011

Three O'Clock

at the home of

Lori and Paul Guillaro

### STEPPING UP FOR CMS WALKATHON



PLEASE JOIN US ON SATURDAY, APRIL 30th, 2011 AT IONA PREP, NEW ROCHELLE, NY

2010

We hope you can join us at our upcoming events! For more information, please contact the Development Office at (914) 997-8000 ext. 114 or [events@cms46.org](mailto:events@cms46.org)